

## Electrostatic Sprayer Services Pilot Education Customer Email Campaign

### Email #1 Copy

**(112 words, 728 characters with spaces)**

Hello {{FIRST NAME/Valued Customer}},

What if you could proactively reduce the spread of infection -- and absenteeism -- at {{Company Name/your school}} by over 30%? The NEW Total Care Disinfection System from OpenWorks can do just that.

The OpenWorks Total Care Disinfection System is an end-to-end solution for preventing the spread of germs and bacteria that transmit infectious diseases, like the flu. This multi-surface disinfectant uses electrostatic technology and steam to sterilize surfaces and neutralize odors. It is safe to use around students and staff, as well as in food preparation areas.

The OpenWorks Total Care Disinfection System is an easy to use, environmentally friendly system that delivers superior performance because it:

- Provides immediate infection control in outbreak situations.
- Proactively prevents the spread of flu and other infectious viruses that can result from inadequate disinfection methods
- Delivers results up to 3X greater than traditional disinfecting and sanitizing equipment
- Works in classrooms, hallways, gyms, auditoriums, school buses, dormitories, lecture halls, and more

**Contact the OpenWorks Client Success Team to schedule your Free Demo Today!**

{{Client Success Team Phone Number}}

[clientsuccess@openworksworld.com](mailto:clientsuccess@openworksworld.com) {{link}}

Thanks for your business!

OpenWorks Client Success Team

## Email #2 Copy

**(205 words, 1434 characters with spaces)**

{{FIRST NAME/Valued Customer}},

OpenWorks can help {{Company/School Name}} reduce the spread of infectious germs by 30%! Our new Total Care Disinfection System is an end-to-end solution for preventing the spread of germs and bacteria that transmit infectious diseases, like the flu.

OpenWorks Total Care Disinfection System multi-surface disinfectant uses electrostatic technology and steam to sterilize surfaces and neutralize odors. It is safe to use around students and staff, as well as in food preparation areas. This easy to use, environmentally friendly system that delivers superior performance because it:

- Provides immediate infection control in outbreak situations
- Delivers results up to 3X greater than traditional disinfecting and sanitizing equipment
- Works in classrooms, hallways, gyms, auditoriums, school buses, dormitories, lecture halls, and more

The OpenWorks Total Care Disinfection System can disinfect around curved and hard to reach surfaces, using cutting edge electrostatic technology. Add the OpenWorks Total Care Disinfection System to your existing cleaning program to make sure {{Company Name/School}} looks great and is better disinfected for students and staff. You'll begin to see a significant drop in infection-related absenteeism!

**Contact OpenWorks Client Success Team Today to Schedule Your Free Demo!**

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Thanks for your business!

OpenWorks Client Success Team

### Email #3 Copy

**(241 words, 1587 characters with spaces)**

{{FIRST NAME/Valued Customer}},

We know you face mounting pressure to do more to promote a healthy environment at {{Company Name/your school}}. Infections like Norovirus, Hand, Foot, and Mouth Disease, and the Flu can run rampant in schools if you don't take proactive measures. Student absenteeism can negatively impact the students, staff, and your school's performance, and, in some cases, can be a threat to your state funding. The problems are real and on the rise:

- Nearly 32 million school days were missed in the 2010 flu season, according to a Walgreens survey
- More germs are found on an average classroom water fountain spigot than on a toilet seat
- Certain commonly used disinfectants and sanitizers can trigger asthma, allergies, and other respiratory problems

The new OpenWorks Total Care Disinfection System is an end-to-end solution for infection prevention that can reduce absenteeism over 30%. By using safe, easy-to-use, environmentally friendly solutions, our Total Care Disinfection System can disinfect around curved and hard to reach surfaces using cutting edge electrostatic technology, which makes it more effective and safer than most traditional infection control programs.

Pair your regular janitorial service with the OpenWorks Total Care Disinfection System, and {{Company Name/your school}} will not only look great, but you'll begin to see infection-related absenteeism drop significantly.

**Contact OpenWorks Client Success Team Today to Schedule Your Free Demo!**

{{Client Success Team Phone Number}}



[clientsuccess@openworksweb.com](mailto:clientsuccess@openworksweb.com) {{link}}

Thanks for your business!

OpenWorks Client Success Team