

New Year New You Franchise Owner Email Campaign

Email #1 Copy

(158 words, 980 characters with spacing):

Happy New Year, {{Name}}!

It's time to make New Year's resolutions and move forward with your personal goals. Why not make one of those goals becoming your own boss?

If you're dreaming about owning your own business someday, OpenWorks can help you make that dream become a reality. Our cleaning franchise and janitorial business model is unique because we take a comprehensive approach to helping our franchise partners meet the challenges of operating their business.

Becoming an OpenWorks Franchise Partner offers you:

1. **Guaranteed customers, no selling required**
2. **No limits on growth**
3. **Freedom and flexibility**
4. **Training and best practices for success**
5. **Back office and administrative support**
6. **Low cost start up with financing available**

Take the next step in becoming one of our valued OpenWorks franchise partners and start the New Year as a New Business Owner!

Get Started Today! {{Button}}

Call us at {{franchise support number}}



Best wishes for the New Year!

{{Franchise Owner Representative}}

Email #2 Copy

(170 words, 1045 characters with spacing):

Hi {{Name}}!

Are you ready to start 2020 as a business owner?

There's no time like the present to buy your own franchise and start working for yourself. Make this decade the one to start your life as your own boss by becoming an OpenWorks franchise owner.

The OpenWorks cleaning and janitorial business model is unique, because we take a comprehensive approach to helping our franchise partners successfully meet the challenges of operating their business. Becoming an OpenWorks Franchise Partner offers you:

- 1. Guaranteed customers with no selling required**
- 2. No limits on potential growth**
- 3. Freedom and flexibility to set your own hours and work from home**
- 4. Training and best practices to set you up for success**
- 5. Back office and administrative support for handling customer transactions**
- 6. Low cost start up with financing available**

Take the next step in becoming one of our valued OpenWorks franchise partners and start this decade as the owner of your own business.

Get Started Today! {{Button}}

Call us at {{franchise support number}}



Happy New Year!

{{Franchise Owner Representative}}