

## Special Services Contest for End of Year Franchise Owner Contest Email Campaign

### Email #1 Copy (First of 12 Emails)

**(310 words, 1815 characters with spacing):**

Hi {{Zee First Name}}!

Do you want to earn some extra money with your franchise and be entered to win cash? OpenWorks is announcing our end of the year TAG and Special Services Contest for franchise owners, beginning Monday, October 7th!

Talk to your clients about the additional services that OpenWorks offers. Whether it's single-story window cleaning, carpet cleaning, deep cleaning, landscaping, strip and wax, or day porter services, OpenWorks can handle it. Let them know we'll give them a call, then enter to win {{Link to submission form}}!

Can't provide a service requested by your client? No problem! Refer your client to OpenWorks for a special service and your name will still be entered to win.

Here are the contest details:

TAG and Special Services Contest for Franchise Owners  
Runs from October 7, 2019 through December 31, 2019

**1st place:** \$500 towards a hotel stay/local vacation

**2nd place:** \$250 towards supplies for your business

**3rd place:** \$100 Visa gift card

The winner of each prize will be notified via email and announced on January 6, 2020.

**Talk to you customers, then enter for a chance to win: {{Link to submission form}}**

*{OpenWorks Franchise Support Signature}*



*\*LEGAL NOTE: Participation in this contest is not required. Submissions will only count as an entry into the special services contest if the customer receives a proposal for the special service from OpenWorks.*